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October 15, 1958

Mr. Allen W. Dulles,
Central Intelligence Agency,
Washington 25, D. C.

Dear Mr. Dulles:

When I invited you to contribute an article for my book, *WE BELIEVE IN PRAYER*, you were courteous in responding stating your reasons for not being able to comply with my request. I appreciated your reply.

The book has now been finished and is scheduled to be published on November 15, 1958. I thought you might be interested to know the outcome of the project.

Very truly yours,

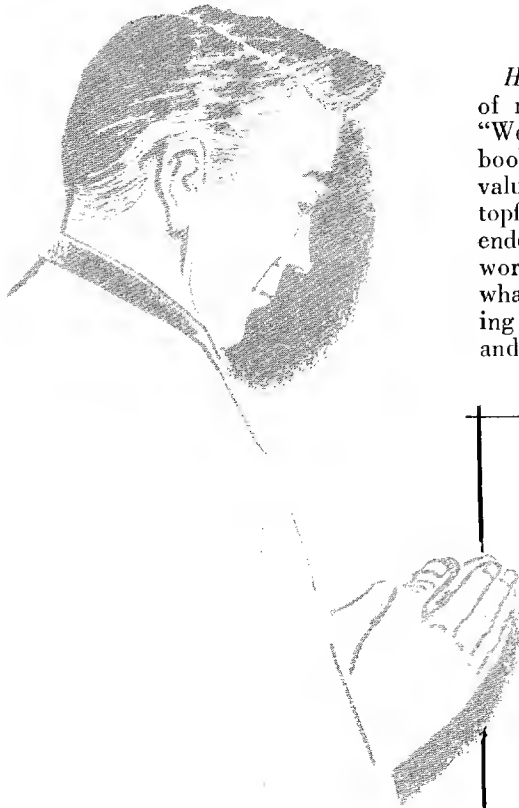
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World Leaders Believe in Prayer

Approved For Release 2002/03/29 : CIA-RDP80B01676R003800020019-1



Here at last is a book that thousands of readers have been waiting for . . . "We Believe in Prayer" . . . a 616-page book containing statements about the value and efficacy of prayer written by topflight leaders in all areas of human endeavor. Almost 500 American and world leaders give their testimony about what prayer has meant to them in carrying on their home, business, professional and community responsibilities . . . rep-

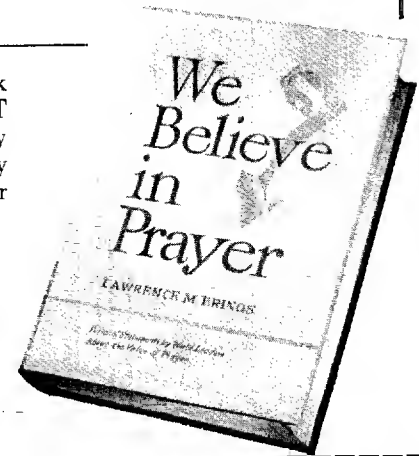
resenting all religious groups, Protestant, Catholic, Jewish, and others.

This is an amazing compilation of candid and illuminating expressions of faith and experience with the power of prayer in their lives! This is the first time that many of these leaders have expressed their opinions about prayer. Among the hundreds of contributors are such individuals as:

A CROSS SECTION OF WORLD LEADERS

Conrad Hilton, Henry J. Kaiser, President Eisenhower, Eddie Cantor, Steve Allen, Sherman Adams, Roger Babson, Margaret Culkin Banning, Wilber M. Brucker, Admiral Arleigh Burke, Jacqueline Coehran, Sherwood Eddy, Abba Eban, Dale Evans, Harry Emerson Fosdick, Billy Graham, W. C. Handy, Gabriel Heatter, J. Edgar Hoover, Lyndon B. Johnson, Estes Kefauver, Adlai Stevenson, Julius Klein, Gov. Goodwin Knight, David Lawrence, Janet Leigh, Art Linkletter, Nathaniel Leverone, Charles Malik, Paul Martin, George Meany, Gamal Abdel Nasser, Chester Nimitz, Andy Pasko, Norman Vincent Peale, J. C. Penney, Lily Pons, Prince Rainier, Gen. Thomas Power, John D. Rockefeller, Jr., Dinah Shore, Upton Sinclair, Ann Southern, Bill Stern, Gene Tunney, Dr. Wernher von Braun, Henry A. Wallace, Fred Waring, Sir Hubert Wilkins, and Frank Lloyd Wright.

November 15, 1958, is the publication date of this book when it will go on sale in the bookstores for \$5.00 a copy. BUT if the order reaches us before the publication date, you may purchase copies of "We Believe in Prayer" at the amazingly low price of \$3.95 each—a saving of \$1.05 off the regular bookstore price *after* publication!



Secure a First Edition Copy . . .

Autographed if you wish

We have ordered a first edition of 20,000 copies of this book because we anticipate that we will sell out these copies during this pre-publication sale! **And, if you request it, the author will autograph your copy.** Here is a book, too, that you will treasure in your home. It will be an inspiration to you and your family to read what the great leaders of the world think about prayer. We suggest also that you use this book as a gift item—your friends will appreciate your thoughtfulness in sending them copies of "We Believe in Prayer."

PRE-PUBLICATION OFFER!

Yes, I am interested in adding a copy of WE BELIEVE IN PRAYER to my library of inspirational books.

Please send a copy to me at once at the Special Pre-publication price of \$3.95. After Nov. 15, 1958, the regular price will be \$5.00.

- ☐ Bill me for one copy. Postage of 19 cents included. If I don't find that this is one of the best inspirational books I have ever purchased, I understand that I may return the book after 5 days' examination.
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By Lawrence M. Brings

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